CREATING TREASURE MAPS
BACKGROUND

- LAUNCHED OUR FIRST DIGITAL GALLERY IN 2008
  - LSTA GRANT
- STARTED WITH 1500 IMAGES FROM THREE POPULAR COLLECTIONS
  - FLOOD OF 1937, HISTORIC HOMES DISTRICT, AFRICAN-AMERICAN COMMUNITY
- OVER 10,000 IMAGES IN FIRST FOUR YEARS
  - JUST SCAN IT AND GET ONLINE
OUTREACH & ENGAGEMENT

- COMMUNITY PRESENTATIONS
- ARCHIVESFEST
- ARCH MADNESS
Forgotten Memorial: The Soldiers and Sailors Memorial Coliseum

In the past year, Evansville’s Coliseum, one of the city’s most iconic buildings, celebrated its centennial. Built as a tribute to local veterans of the Civil War and the Spanish-American War, the Coliseum has hosted a variety of community events over the decades. Jennifer Greene, Reference and Reference Librarian at the University of Southern Indiana, will present an illustrated program on the long and rich history of the building. Ms. Greene is also Vice-President of the Southwestern Indiana Historical Society.

Tuesday, August 15, 6:30 p.m.
Willard Library Browning Gallery

This program is free and open to the public.

Reserved seating is appreciated. Register at the desk in the Archives Reading Room or online at www.willard.lib.in.us.
ARCHIVESFEST

OCTOBER is American Archive Month

Passport to the Past
#ArchivesFest

ArchivesFest @ USI

OCTOBER 14, 2017: PHOTOGRAPHY
OCTOBER 15, 2017: EXPANDING COMMUNITY
OCTOBER 16, 2017: HISTORICAL BOOKS
OCTOBER 17, 2017: HISTORICAL DOCUMENTS
OCTOBER 18, 2017: HISTORICAL ARTIFACTS

Sponsored by the
David L. Rice Library's University Archives & Special Collections
ARCH MADNESS

Sweet 16: March 12-18

Special Collections
- Avant Garde Magazine vs. Elvis Presley Telegram
- 1605 Book of Alchemy vs. Corner's Record Book

Communal Studies
- Shaker Bonnet vs. The Game of Community
- Zorn Anniversary Plate vs. Mill Hill Food Labels

USI Art Collection
- Pace Paintbrushes vs. "French Lick" Sculpture
- "Bellheaven" Print vs. "Mola Applique" Textile

Lawrence Library
- Incarnation Bowl vs. Greek Bell Crater

1 Prayer vs. Madam of Buddha
REQUESTS IN THE ARCHIVES

Total

- 2018-2019: 1707
- 2017-2018: 1923
- 2016-2017: 1766
- 2015-2016: 995
- 2014-2015: 300
- 2013-2014: 213
- 2012-2013: 168
- 2011-2012: 169
- 2010-2011: 281
- 2009-2010: 289
- 2008-2009: 295
GROWTH & AWARENESS

• DEVELOPED GUIDELINES FOR PROCESSING AND DESCRIBING
  • SCANNING GUIDELINES
  • GENERIC TITLES AND DESCRIPTIONS
• INCREASED REQUESTS FROM FACULTY & STUDENTS
• CHANGES IN STANDARDS
  • “MAN WITH BOOT” SYNDROME
• METADATA LIBRARIAN
## PRE-ENHANCEMENT

<table>
<thead>
<tr>
<th>A</th>
<th>B</th>
<th>C</th>
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<th>E</th>
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<td>Aerial Views</td>
<td>Social life and customs; History; 20th century photography;</td>
<td>Aerial view of Ohio River</td>
<td>Mount Vernon, IN</td>
<td>1950</td>
<td>John Doane</td>
<td>Image</td>
<td>Black Negel</td>
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<td>Transportation</td>
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<td>Wabash Memorial Bridge</td>
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<td>Paddlewheel boat on the Ohio River</td>
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<td>John Doane</td>
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<td>1950</td>
<td>John Doane</td>
<td>Image</td>
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<td>Social life and customs; History; 20th century photography;</td>
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<td>John Doane</td>
<td>Image</td>
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<td></td>
<td>Buildings</td>
<td>Social life and customs; History; 20th century photography;</td>
<td>Riverside Hotel</td>
<td>Mount Vernon, IN</td>
<td>1950</td>
<td>John Doane</td>
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<td>Evansville, IN</td>
<td>July 1946</td>
<td>1946</td>
<td>Thomas Mueller</td>
<td>Image</td>
<td>Black and White Negative</td>
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<td>Oil well</td>
<td>Businesses</td>
<td>Oil wells--Indiana--Evansville</td>
<td>Evansville, IN</td>
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<td>1946</td>
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<td>1946</td>
<td>Thomas Mueller</td>
<td>Image</td>
<td>Black and White Negative</td>
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</tbody>
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RESOURCES

• CITY DIRECTORIES (EVPL)
• HISTORIC EVANSVILLE.COM
• WILLARD LIBRARY
• BROWNING GENEALOGY DATABASE
• FIND-A-GRAVE
• GOOGLE MAPS
• VANDERBURGH COUNTY TAX ASSESSOR’S OFFICE
• DATING HISTORICAL IMAGES WEBSITE
• PERSONAL CONTACTS
ENERGIZING METADATA

- ACCURACY
  - VERIFICATION OF INFORMATION
- CONSISTENCY
- SYNONYMS
- CROSS REFERENCES
- PROVIDE CONTEXT
- ABBREVIATIONS/SPELLING OUT
- GEOGRAPHIC INFORMATION
- SHOULD THIS PHOTOGRAPH BE POSTED?
<table>
<thead>
<tr>
<th>Aline Owen Neal house in New Harmony, Indiana</th>
<th>Residences</th>
<th>New Harmony (Ind.); Dwellings--Indiana--New Harmony</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aline Owen Neal's (1870-1960) home. She was married to Dr. Benjamin Neal, and was the sister of Richard Dale Owen and aunt to Kenneth Dale Owen. This makes her the great great granddaughter of the original Owen to come to New Harmony, Robert. She lived at the &quot;Owen laboratory,&quot; making this the same building as the David Dale Owen Laboratory identified in MSS 247-4572.</td>
<td>New Harmony, IN</td>
<td>July 3, 1930</td>
</tr>
</tbody>
</table>
UTILIZING THE METADATA: THE BLOG

amUSIngArtifacts

David L. Rice Library: Research, Inquire, Connect, Explore.
CONSIDERATIONS

• ENTERTAIN AND INFORM
• CLEVER TITLES
• LOTS OF ILLUSTRATIONS

EVERYTHING OLD IS NEW AGAIN

In 1914, this building became the home of a community theatre group, Greenville Civic Theatre, and that name is now on the marquee. Both the exterior (a new marquee was added) and interior were refurbished in the 1990's. It originally seated over 500, but now that number is 220. An

Once Upon a Time…

“Ooh, the Places You’ll Go!” – Dr. Seuss

Oh, the Places You’ll Go!

In 1914, this building became the home of a community theatre group, Greenville Civic Theatre, and that name is now on the marquee. Both the exterior (a new marquee was added) and interior were refurbished in the 1990's. It originally seated over 500, but now that number is 220. An

Once Upon a Time…
INSPIRATIONS

- FINDING AIDS
- UTILIZING OUR LOCATION
- TYING INTO CURRENT EVENTS/SPECIFIC DATES
- SERENDIPITY
Collection-Summary

ID-Number: H55-091
Title: Oramay Cluthe Eades
Extent: 2 Boxes, 26 Folders
Span-Dates: 1882-1969
Language: English, German
Geographic-Location: Various

Abstract: The Oramay Cluthe Eades collection consists of photographs, letters, scrapbooks, and other items about the Cluthe and Eades families in Evansville, IN.

Selected-Search-Terms

Subjects: Evansville (Ind.); Genealogy; Conservatories of music--Indiana--Evansville

Historical-Notes: Oramay Cluthe Eades (1895-1987) was a graduate of the Combs Conservatory in Philadelphia, specializing in harp and piano. From the late 1920's until 1945 she directed Cluthe's School of Music at 1133 Lincoln Avenue. It was one of the largest such private schools in Evansville, and when it closed, it was donated to the University of Evansville. Her husband was Alvin Q. Eades, a local businessman. She died at the age of 91 on February 20, 1987. The Cluthe Collection mentioned in the contents was her mother. The Dr. Anna Cluthe was her aunt.
**FINDING AIDS**

<table>
<thead>
<tr>
<th>Collection Summary</th>
</tr>
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<tbody>
<tr>
<td>ID-Number: MSS-085</td>
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<tr>
<td>Title: Roche Laboratories</td>
</tr>
<tr>
<td>Extent: 1 Box, 6 Folders</td>
</tr>
<tr>
<td>Span-Dates: 1965</td>
</tr>
<tr>
<td>Language: English, Latin, German</td>
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<tr>
<td>Geographic Location: New Jersey</td>
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</tbody>
</table>

**Abstract:** The Roche Laboratories collection consists of historic portfolios of men who worked with the mentally and criminally insane as well as those who established hospitals and regulations for dealing with insanity.

**Contents**

<table>
<thead>
<tr>
<th>Portfolio</th>
<th>Date</th>
<th>Container</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Johann Weyer, 1515-1588</td>
<td>1965</td>
<td>Box 1, Folder 1</td>
<td>Shelf SC-2</td>
</tr>
<tr>
<td>Thomas Kirkbride, 1809-1883</td>
<td>1965</td>
<td>Box 1, Folder 2</td>
<td>Shelf SC-2</td>
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<tr>
<td>Leopold Von Auenbrugger, 1722-1809 (Latin and English)</td>
<td>1965</td>
<td>Box 1, Folder 3</td>
<td>Shelf SC-2</td>
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<tr>
<td>Daniel McNaughton, 1813-1865</td>
<td>1965</td>
<td>Box 1, Folder 4</td>
<td>Shelf SC-2</td>
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<tr>
<td>Adolf Meyer, 1866-1950 (English and German)</td>
<td>1965</td>
<td>Box 1, Folder 5</td>
<td>Shelf SC-2</td>
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<tr>
<td>William Hone (1780-1842) and George Cruikshank, 1815</td>
<td>1965</td>
<td>Box 1, Folder 6</td>
<td>Shelf SC-2</td>
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</tbody>
</table>

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**It's Bedlam Here!!**

Posted on January 21, 2019

"Post written by Mona Meyer, Archives and Special Collections Metadata Librarian.

Everyone knows what this means—that all is chaos. But do you know where the word came from?

In 1247, monks began to care for the sick and indigent in London at a place called St. Mary of Bethlehem. It was a small place, **centred around a courtyard with a chapel in the...**

![Adolf Meyer (1886-1950). Source: Roche Laboratories, MSS 085-1-5.](image)
ALL THE WORLD’S A STAGE

amUSIngArtifacts

"All the world’s a stage...": Part 1
Posted on September 15, 2016

"Post written by Mona Meyer, Archives and Special Collections Metadata Librarian.

This famous quotation is from William Shakespeare's As You Like It, but it also applies to the World's Columbian Exposition of 1893, aka the Chicago World's Fair. The world indeed came to Chicago’s stage during the exposition's 179 day run—total attendance was 27,590,400, for an average of 150,000 million people came. There were 129,000 on opening day; also in attendance was President Grover Cleveland. The biggest single day attendance was 716,891, on October 9. This was Chicago Day, celebrating the 22nd anniversary of the great Chicago fire. (Reardon, Patrick T. "The World's Columbian Exposition at the 'White City.'" Chicago Tribune, p. d. ). Tickets were 50 cents—this would be about $14.40 today. Kids...

"...The original Ferris wheel offered fairgoers a 10- to 20-minute ride unlike anything they'd experienced before. For many, the Ferris wheel took them as high up as they’d ever been—and the views did not disappoint. As passengers traveled through the air, they could see out over Lake Michigan and glimpse new vistas of the city itself. In all, more than 1.4 million people paid the 30-cent fee to take a ride on the wheel."

World's Columbian Exposition of 1893 The wheel was a sensation—according to a "weak-by-week sales..."
Take Me Out to the Ball Game!

Posted on: October 28, 2012

"Post written by Mona Meyer, Archives and Special Collections Metadata Librarian.

As the World Series gets near, I thought it might be interesting to look at Evansville and baseball.

First, look at this beauty—Bosse Field. It opened June 17, 1915, making it the third oldest professional baseball park still in use in the country, behind only Fenway (1912) and Wrigley (1914). It was named for the then mayor of Evansville, Benjamin Bosse.

Here's a quick listing of the 12 teams that have called Bosse Field home:

The two most recent teams to play at Bosse Field were the Triples and the Otters. The American Association Evansville Triples called Bosse Field home from 1970 to 1984. The Triples were affiliates of the Minnesota Twins in 1970, the Milwaukee Brewers from 1971 to 1973, and the Detroit Tigers from 1974 to 1984. At least three future Hall of Famers played minor league baseball for Evansville at Bosse Field, including Chuck Klein (Evansville Hubs in 1927), Hank Greenberg (Evansville Hubs in 1931), and Warren Spahn (Evansville Braves in 1941).

One of the better-known Triples was Mark "The Bird" Fikrych, who played at Bosse Field in 1975 until he was called up to the Detroit Tigers. His nickname came from his resemblance to the Sesame Street character, Big Bird. The curvy-haired right-hander was the American League Rookie of the Year in 1976, when he went 19-9 with a 2.34 ERA and 24 complete games. But injuries cut short his career, and he..."
USI Building Names: Why Do They Call It That?

Posted on August 20, 2019

“Post written by Mona Meyer, Archives and Special Collections Metadata Librarian.

As you arrive on campus and start to go to classes, you’ll soon learn that some buildings have specific names. The same thing is true about most of the academic colleges. Where did these names come from? Who are these people? Let’s take a brief look.

Since this is a library blog, we’ll start with the David L. Rice Library. Dr. Rice was appointed dean of this campus, then called Indiana State University Evansville (ISUE) in 1967, two years after its founding. In 1971 he became its president, serving in that capacity until 1994. *During his tenure*, enrollment grew to over 7,400 on a master-planned campus with 1,400 acres. Dr. Rice oversaw the expansion of curricula from limited two-year degree programs to a comprehensive range of baccalaureate and master’s degree programs, as well as many cooperative programs with other universities.” In addition to building the university, Dr. Rice also saw its establishment as a separate state university, USI, in 1985.
So long, old friend!
Published on October 18, 2013

Post written by Mona Meyer, Archives and Special Collections Metadata Librarian.

In the late 1960’s, Sears was the world’s largest retailer, holding that position until the early 1990’s. By now you’re surely aware that Sears has declared bankruptcy, has closed a number of stores, and may be exiting the American retail scene. Did you know that Evansville holds a place in the store’s history? Let’s take a brief look at how Sears came to be the retail giant it once was.

The United States was a lot different than it is now back in 1886 when the event that became the kernel for Sears occurred. In 1880, the date of the last official Census before this, the U.S. population was 50,155,783. *About 85 percent of these people lived in rural areas. Only a dozen or so cities had 200,000 or more residents. And the yearly national income was about $10 billion. This was the scene when, one day in 1886, a Chicago jewelry company shipped some gold-filled watches to an unsuspecting jeweler in a Minnesota hamlet. (The population of the entire state of Minnesota was only 780,773 in 1880.) Thus started a chain of events that led to the founding of Sears. Richard Sears was an agent of the Minneapolis and St. Louis

Plaque on side of building detailing historic site of former Sears and Roebuck Company retail store at 101 NW 4th Street. The sign's wording is misleading—this is not the site of Sears's first retail department store—that was in Chicago. This is the first store outside of a Catalog Merchandising Distribution Center. At the time of this photograph, the Sears store had been moved (1963) moved to 100 South Green River Road, address in Washington Square Mall, 1976. Source: Gregory Smith collection, MSS 034-0466.

Sears' building in Evansville was built in 1920 for another hardware company.
CURRENT EVENTS/DATES

• 100TH ANNIVERSARY OF THE END OF WORLD WAR I

POSTED ON NOVEMBER 11, 2018

The cartoon’s caption was, “Indeed, I am the most humane fellow in the world.”
**Labor Day Plans?**

*Posted on September 3, 2018*

"Post written by Mona Meyer, Archives and Special Collections Metadata Librarian.

School has been in session now almost two weeks and you need a break—one last goodbye to summer before saying hello to serious studying! Let us look at a recreational activity chosen by many back in 1972.

Two young and inexperienced promoters had been promoting the Erie Canal Soda Pop Festival for Labor Day weekend. They promised a star-studded line-up that included Black Sabbath, The Allman Brothers, Fleetwood Mac, Ravi Shankar, The Eagles, and even Cheech and Chong. It was going to be “bigger than Woodstock.”
SERENDIPITY

• SERENDIPITY: THE LIFE OF KENESAW MOUNTAIN LANDIS
CREATING TREASURE MAPS

- PRESENTERS FROM THE UNIVERSITY OF SOUTHERN INDIANA, DAVID L. RICE LIBRARY
- JENNIFER GREENE, UNIVERSITY ARCHIVIST
- MONA MEYER, ARCHIVES & SPECIAL COLLECTIONS METADATA LIBRARIAN